

Impact Assessment of TVS SST's Initiatives in the State of Tamil Nadu

SUBMITTED BY

INSTITUTE OF RURAL MANAGEMENT, ANAND
ANAND, GUJARAT 388001

22 December 2022

Contents

1. Executive Summary
2. Findings from Quantitative Study
3. Findings from Qualitative Study
4. Conclusion & Recommendation

Executive Summary

- Objective is to assess the impact of SST's interventions on the beneficiaries
- Data collected from 4 blocks: Polur, West Arani, Javadhu Hills (treatment) and Kalasapakkam (control)
- Quantitative and Qualitative data collection
- Finding indicates growth of income and wellbeing of the SST's households (HH)

The Core Team



**Prof. Rakesh
Arrawatia,**
Associate Professor,
IRMA



**Prof. Sushanta
Sarma,**
Assistant Professor,
IRMA



Prof. Shyam Singh,
Associate Professor,
IRMA



Debasmitta Bej
Program Manager,
IRMA



Yash Kodwani,
Program Manager,
IRMA

Findings from Quantitative Study

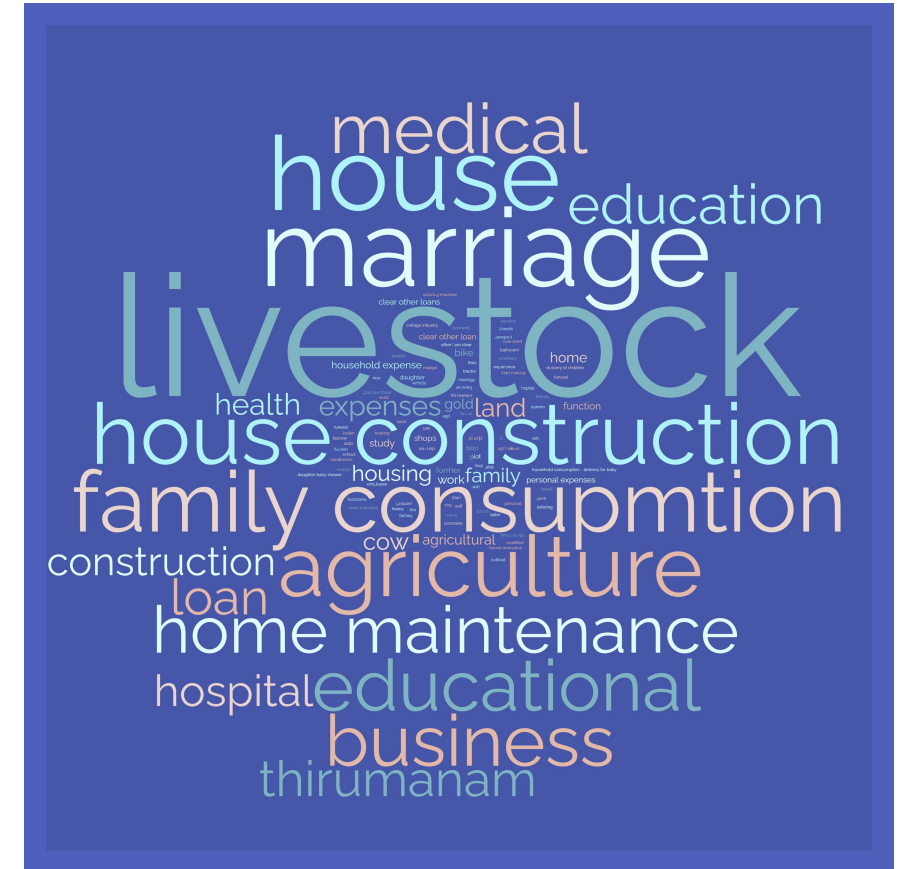
HH Income & Income growth

- Difference in average Income (2021-22) : **+ INR 18061** per Treatment HH

Parameters	Treatment	Control
Income Growth (2017-22)	+141%	+38%
Income growth from Agricultural Interventions (2017-2022)	+22%	+9%

Access to Credit & Borrowing Pattern

Blocks	Government Schemes	SHGs	Bank Loans	Money lender	Relatives	MFIs
Javadhu hills	1%	45%	9%	9%	11%	1%
Polur	9%	72%	14%	11%	5%	3%
West Arani	6%	68%	20%	8%	5%	6%
Kalasapakkam	5%	28%	13%	9%	6%	4%



Findings from Quantitative Study

- Treatment group has better access to schemes: SHG, seed distribution, health camps, animal feed and dairy cooperative
- Treatment group has greater livestock assets
- More household assets- motorbike, refrigerator, smartphones, computer
- Less access to government schemes- LPG connection & electricity
- Low participation in local governance
- Positive income difference in (2021-22)
- Greater HH income growth (2017-22)
- Greater income growth from agriculture (2017-22)

Findings from Qualitative Study

Findings from Qualitative Study

- Critical sector for development: Education, Agriculture, Healthcare, Employment, Mobility and Animal Husbandry
- Crucial segment of the community: Farmers, Women, Children and Youth
- Livelihood aspiration: IGA like Micro enterprise, livestock rearing, service skills (tailoring and skill training- like computer training)
- Aspiration: Banana Fibre Unit is a source of aspiration for women SHG members

Major Findings from Qualitative Study

- **From the viewpoint of Government Officials**
 - Information Disseminator
 - Community Mobilizer
 - Empowering women
- **From the viewpoint of community**
 - Recognised for employment and entrepreneurial intervention
 - SST is **recognized for holistic development**
 - **Behavioral change** among communities – Education is valued more by community

Recommendation

Recommendations

- Focus on Micro-entrepreneurship-(capacity building, institutional support, market linkage, and aggregation)
- Consolidation of activities/interventions around farmer, children and women
- Positioning of SST: Service provider or Enabler?. Need for a reorientation within SST and “strong community institutions” should be core to intervention strategy

Thank You!